



Indicus Technology

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Introduction

Every business needs an effective web presence, whether purely virtual or a brick-and mortar store. Indicus Technology has successfully helped design and implements websites and customized software's for clients for over 2 years.

In the digital age, a website frequently serves as your business or organization's front entrance through which many customers will pass. Our mission is to give you a professional on-line presence that will generally enhance your organizations' image and branding. As well as user friendly access to your web application.

About Us

Indicus Technology is high class service provider of professional website design and development. We have over 2 years of experience in the web development as well as Software development field with a long list of satisfied customers. We will be happy to provide additional information upon request.

We have the knowledge, skills, experience and expertise to successfully complete the website project in the technologies we offers like Wordpress, DotNet, Magento, etc. We are also very strong in Graphics design, Concept design and Web design as well as in Software development.

Indicus Technology is a creative and multi-talented team comprised of web designers, web developers and software developers with minimum 2 years of experience in their respective field. We provide a wide range of services including Web Design, Web Development, Software development, Web Hosting, Mobile App , Digital Marketing and Graphics Design. Indicus Technology offers customer-oriented services and delivers creative and effective results.

Our Services

- ❖ Web Design and Development
- ❖ E-commerce Website Design and Development
- ❖ Web Promotion / Digital Marketing
- ❖ Web Hosting
- ❖ Customized Software Development
- ❖ Mobile App Development
- ❖ Graphics Design

❖ Web Design and Development:

- Understand enough about the operations of your business so that we can develop a complete solution, a solution that can grow as your business grows
- Provide recommendations for adapting current business processes in order to maximize the return on your investment.
- Recommend innovative ways for promoting your site
- Provide your business with a means for generating a dynamic Web site or Static Web site, one that encourages visitors to return time and time again.
- Build a database system to manage Web commerce information flow
- Integrate appropriate technology allowing your company to maximize its investment
- Provide ongoing support to help meet the changing need of your business Web presence.

Static Web Site:

Static is meant by the one that is not changed. It is the website that is delivered to the user exactly the way in which it is stored. Static Website delivers information without any bells and whistles. They are easy to develop, economical to develop

and cheap to host. They provide information written in it cannot be changed except change can be advocated only after change in source page.

Dynamic Web Site:

Dynamic Web page is a web page that changes as per the requirements provided by the user or the computer program. It displays varied contents each time the page is viewed. The page may change with time or as per the user who uses the site. There are two types of dynamic web pages viz. Client side scripting , that generates client side content at the user end . Server side scripting are those web pages that vary when the web page is loaded or visited like that of shopping carts, submission forms etc. Dynamic web site enables to update the information frequently.

Responsive Web Site:

Responsive web design is an approach to web design aimed at crafting sites to provide an optimal viewing and interaction experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones).

RWD is about using to resize, hide, shrink, enlarge, or move the content to make it look good on any screen

Now a days almost 50% Internet usage is accounting from mobile phone. Most of the user vising the websites from mobile Phone, So responsive website is really helping in increasing the user by its attractive, Flexible, simpler look.

❖ E-commerce Website Design and Development:

Our ecommerce solution has all basic features required to run a successful online selling business.

- Professional & Customized design layout made to suit your needs
- Search Engine Friendly URL Structure (domainname.com/category name/productname.htm)
- Ability to customize Title, keyword and description for each product.
- Unlimited Products / Category / Subcategory Creation

Payment Gateway Integration with

- PayPal
- PayUmoney
- 2Checkout
- Worldpay
- Authorize.net
- Yourpay And many more....

❖ Web Promotion:

Website promotion is the continuing process used by webmasters to promote and bring more visitors to a website.

SEO:

Search Engine Optimization is a covers various aspects of Online Marketing. Better design and development of the site,Promotion of the brand and developing your

website are crucial aspects of optimizing it for Search Engines. An SEO will make your website and business popular online and make your site visible.

SEO uses On-page Optimization and Off-page Optimization to make your site perfect to the search engines.

SMO:

Social Media Optimization services could be defined as a tool wherein social networking websites such as Facebook, Twitter, Pinterest, Multiply, LinkedIn, Flickr, Live Journal, Ning, MySpace, Orkut and others are used to promote one's website. The online networking sites are potentially used to bring your business to the notice of a wider audience across the world.

It subsequently attracts more customers and enhanced business opportunities. Similarly with the SMO you can get lots of followers and also increase your page likes. mainly it's used for promotion of the brand.

Bulk SMS:

Bulk Messaging is the dissemination of large numbers of SMS messages for delivery to mobile phone terminals. It is used by media companies, enterprises, banks (for marketing and fraud control) and consumer brands for a variety of purposes including entertainment, enterprise and mobile marketing.

Bulk messaging is commonly used for alerts, reminders, marketing but also for information and communication between both staff and customers.

Bulk messaging lets you deliver SMS messages to mobile handsets almost anywhere in the world.

Though Mobile users increase

Bulk Emails:

This service includes sending mass emails to multiple users through a software.

Bulk emails services are like mail blaster through which host can send emails in large quantities without letting it as a spam.

Bulk Voice Call:

Bulk voice call is a simple communication technology that allows you to take a recorded voice message to hundreds or even thousands of call recipients in a short span of time.

These service can be use as mobile marketing, campaigns, Surveys, notifications, alerts etc

❖ Webhosting:

A web hosting service is a type of Internet hosting service that allows individuals and organizations to make their website accessible via the World Wide Web.

We have available Some Hosting plans like:

❖ Customize Software Development:

Custom software is software that is specially developed for some specific organization or other user.

Since custom software is developed for a single customer it can accommodate that customer's particular preferences and expectations. Custom software may be designed in stage by stage processes, allowing all nuances and possible hidden dangers to be taken into account, including issues which were not mentioned in the specifications.

We can develop any customize software based on client/user requirement and also some standardize software e.g. SAP, ERP, POS, COTS software.

❖ Mobile App Development

We are developing Application software for mobile.

We are providing below mobile application development:

- Android APP
- IOS APP
- Windows APP

❖ Graphics Design:

Graphics design is the way of visual communication and communication design. It's a visual art to represent our layout or design in best & beautiful way.

We are providing below services in graphic designing

- Logo Design
- Letter head Design
- Envelope Design
- Visiting Card Design
- Brochure Design
- Leaflet Design
- Folder Design
- Banner Design
- Pamphlet Design

We are also providing corporate training in Core PHP, ASP .NET, VLSI front-end domain.

Our Clients



V Chartered Accountants Co., Ltd.



I can provide you many more on request.

Thanks & Regards,

Admin Department

Indicus Technology,

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